



# The Power of VII

*sharing ideas and experience*

## Landscape:

- You want your business to deliver more for you and your future.
- You need to take your business to a new level especially with the current economic climate.
- You need to work more 'on' your business and less 'in' it.
- You and your staff need to be innovative and creative in finding solutions.
- You could really benefit from being part of a group of trusted like minded people who are facing and addressing similar challenges. People you respect because of what they have achieved and what they know. People who value the confidence and trust within the group.
- The result, fresh thinking to identify and address your most important issues, improved business results and greater satisfaction in your role as the future business leader.

## Welcome to 'The Power of VII' a peer group for business owners/MD's

Individuals from diverse, non-competing enterprises gather once every two months in confidential, problem-solving meetings with up to seven others, professionally facilitated by Barry Walsh who is experienced in achieving results with other learning groups.

## What People Say about 'The Power of VII':

Here are just some quotes by participants on an existing programme which has been running very successfully over the past five years:

*"The benefits are both personal and professional, I'm a better person, a better manager"*

*"The benefits revolve around the people in the group and the deep bond and level of trust that has manifested itself. This has created the platform for sharing real experiences and knowledge in a remarkable way"*

*"I discussed equity share today with my general manager, I never would have dreamt of having this discussion before joining this group"*

*"Its learning from each others mistakes that makes it so valuable to me"*

*"a chance to stop chasing my tail, a chance to step out and take a higher level overview"*

You become part of a trusted network that provides stimulation, support, friendship and potential for business and personal development.

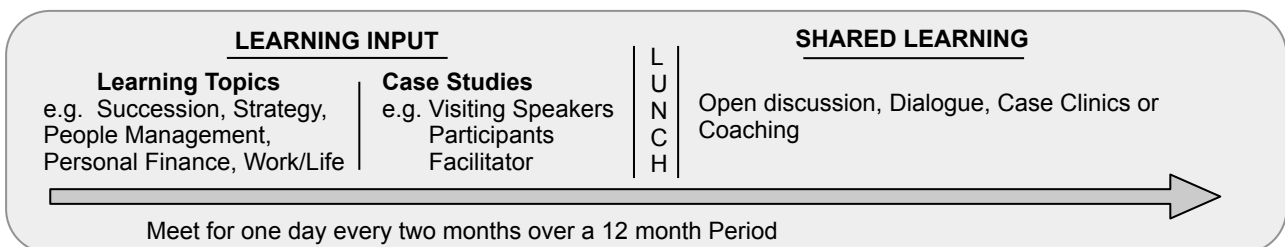
**Format:**

- Seven business owners/MD's meet every two months in an open forum type format whereby problem solving and shared learning is the emphasis. Confidentiality is a core value.
- The group needs and agenda is very much driven by the group.
- The first half of the day is exposure to new concepts, strategies, techniques and case studies as input to the learning group.
- Case studies will be presented by members and visiting speakers who have themselves travelled through the successful development of their business.
- The second half of the day involves shared learning stimulated by the morning inputs.
- Methodology: Action Learning, Case Studies, Peer coaching and more.
- A private website is used for online interaction and knowledge sharing.

**Outcomes:**

- **Generate Fresh Thinking** – inspires your best thinking and challenges your assumptions
- **Make Better Decisions** – more effective and more focused
- **Benefit from Confidential Peer Advice** – provides a platform to implement insights with confidence and precision.
- **Seize Opportunities for Immediate Results** – provides continuous, accelerated, practical learning—more actionable than any one-time workshop.
- **Better work life alignment** – Re-energised and more aware of what's important
- **Part of a trusted network** – of business colleagues, friends and confidants.

The diagram below is a framework to work with. This is by no means a fixed agenda and is open to the needs of the group. Duration of the sessions can be full or half day depending on availability.



## Facilitator

Barry Walsh, a specialist in SME strategy and management development with twelve years



experience has been facilitating two groups of business owners over the past five years. The outcomes have been astounding. Here were some unsolicited comments after one of the initial meetings:

*"Thanks for a great morning on Thursday. It was very enjoyable but more importantly it caused me to question some of my beliefs particularly about equity participation. I'll be away for the next week but will circulate the employee survey when I return."  
Regards, John*

*"Thanks for taking me on board. Great meeting!! Lovely format. I have booked the next date into my calendar for March 22nd. I will come back to you on the "Top Priority Issue" later next week when I have prioritised it!! Again Thanks" Regards Pat*

*"Barry,  
Brilliant session. Got a lot from it and applied immediately at management meeting on Friday." Regards, Paul*

*Guys, "I really enjoyed the session this morning and I definitely got 'take home' value". Regards, Gene*

## Investment

€2,900 for the year. If you have EI or Ent Board approved funding this may be subsidised by up to 70% (hence net cost is €870). Costs include organisation, facilitation, facility fees, lunches, visiting speakers and On-line forum.

## Next steps

Subject to interest and suitability you will be invited to a dinner meeting to meet with other members and to find out who else is in the group. Ultimately, these groups are only as good as it's members (and facilitation), therefore it will be important for you to meet the others involved and get a sense of suitability. You can then decide whether you'd like to join the group or not.

## Barry's 100% Commitment



Your investment is quite a commitment. Barry's commitment is that after three meetings you are not convinced you are getting appropriate value from the group you will be entitled to claim a refund at your own discretion: from 1 to 100% - no questions asked, however feedback would be welcome!

## Contact Barry Walsh now expressing your interest and any questions you might have.

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